

Privacy policy

This policy covers how Ivy Interactive Solutions. ("Ivy Interactive Solutions," "we," "us," or "our") treats personal information that it collects and receives on www.targets.pk. We are not in the business of selling information about you: we use information shared with us for the sole purpose of running and improving our services. This notice tells you what information we collect, steps we take to protect and secure it, how we use and share information, and finally, how you can contact us with question or concerns.

Information we gather

We collect personal information when you register with us, use targets products or services or post content on a targets web site or blog. This information is limited to your email address, and any information you post on your site. Your password is stored securely using a salted, variable work factor, one-way hash function. We automatically receive and record information on our server logs from your App, including your IP address, cookies, and the pages you request. We also collect other use information as part of our analytics services, in order to improve the service. However, we do not link such information to any personally identifiable information you submit while on our site. We may collect billing information if you sign up for a paid service, which may include your name, address, telephone number, credit card details, and other information that is necessary in order to process the transaction. Under no circumstance do we store any of your sensitive billing details. We use information for the following general purposes: products and services provision, identification and authentication, services improvement, support, contact, research, and anonymous reporting.

Billing information

Should you sign up for a targets account we require your billing information in order to process the transaction. We will retain the last 4 digits of your credit card number and credit card type, so that you may identify that card used in the future. We do not store any other billing information, as this information is discarded after your transaction has been processed. If your subscription is auto-renewing, a recurring subscription will be created at our payment gateway, which will store your billing information on their secure payment gateway for as long as necessary to carry out the terms of your subscription. Should you cancel your subscription, your billing information will be immediately removed. All transactions are processed over an industry standard SSL/TLS connection, with a minimum of 128-bit encryption.

IP Address

We occasionally obtain IP addresses from users depending upon how you access our web sites and Apps. IP addresses, browser and session information may be used for various purposes, including to: Diagnose and prevent service or technology problems reported by our users or engineers that are associated with the IP addresses controlled by a specific web company or ISP.

Estimate the total number of users visiting our web sites from specific geographical regions. Help determine which users have access privileges to certain content, services or resources that we offer. Monitor and prevent fraud and abuse.

Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a web site's computers and stored on your computer's hard drive. If you reject all cookies, you may not be able to use targets services or products that require you to "sign in" and you may not be able to take full advantage of all offerings.

You can configure your browser to accept all cookies, reject all cookies or notify you when a cookie is set. Targets uses its own cookies for a number of purposes, including to:

Require you to re-enter your password after a certain period of time has elapsed to protect you against others accidentally accessing your account contents. Keep track of preferences you specify while you are using the Targets Sites, Products and Services. Estimate and report our total audience size and traffic.

Conduct research to improve the content and services provided on the Targets Sites, Products and Services

Information Relating to Children

Individuals under the age of 13 are prohibited from creating or using accounts through Targets.pk.

Information Use, Sharing and Disclosure

We do not share personal information we learn about you from your use of the Targets web sites, products and services with others except as described in this policy. We do not share, sell, rent or trade personally identifiable information with third parties for their promotional purposes. We may use or share your personal information where it is necessary to complete a transaction, to operate or improve the Targets products and services, or to do something that you have asked us to do. We use other third parties such as a credit card processing company to bill you for goods and services. These third parties are prohibited from using your personally identifiable information for promotional purposes. From time to time, Ivy Interactive Solutions or a partner may sponsor a promotion, sweepstake or contest on Targets. You may be asked to provide personal information including name, email address or home address or to answer questions in order to participate. This information will be used strictly for the purpose of notifying and arranging delivery of promotional items to the person selected. When you register for Targets, we collect user-submitted account information such as username and email address to identify users and send notifications related to the use of the service. When you post content on an Targets web site or blog, you have the ability to post content which may include personally identifiable information about yourself. If you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return. You should be aware that any information you provide in these areas might be read, collected, and used by others who access them.

Changes to this Privacy policy

We may revise, modify or update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your particular Targets account or by placing a prominent notice on our site prior to the change becoming effective.

Confidentiality and Security

No data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. Once we receive your transmission, we make efforts to ensure security on our systems. We use physical, electronic, and procedural safeguards to protect personal information about you. Your account information is password-protected. Additionally, your account's password is stored using a salted, variable work factor, one-way hash algorithm. In certain areas, we use industry-standard SSL-encryption to protect data transmissions. However, please note that this is not a guarantee that such information may

not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software. If we learn of a security systems breach we may attempt to notify you electronically so that you can take appropriate protective steps. By using Web flow or providing personal information to us you agree that we can communicate with you electronically regarding security, privacy and administrative issues relating to your use of those sites, products and services. We may post a notice on our applicable web sites if a security breach occurs. If this happens, you will need a web browser enabling you to view the applicable web sites. We may also send an email to you at the email address you have provided to us in these circumstances. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice) you should notify us at support@Targets.pk.

Changing your Preferences and Personal Information

You can edit your account information with Targets at any time. You can delete your applicable account by visiting the applicable account deletion page; we will retain your information for as long as your account is active or as needed to provide you services, however, please note that some personal information, primarily your contact information, may remain in our records to the extent necessary to protect our legal interests or document compliance with regulatory requirements. If your personally identifiable information changes, or if you no longer desire our service, you may correct, update, or delete such information by making the change on our user home page, or by emailing our Customer Support at support@Targets.pk.

Contacting Us

If you have any privacy concern regarding Targets, or this policy, please send us an email or write to:

support@Targets.pk

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